

Need help finding a high-quality physician for your specific needs?

Let Embold Health help you!

Make it simple with Embold Health, visit your My Health Toolkit® and login to find out which doctors are Embold Health Preferred Providers and take advantage of the expanded \$0 copay program in partnership with ICUBA.

Knowing is the start to better healthcare.

How does it work?

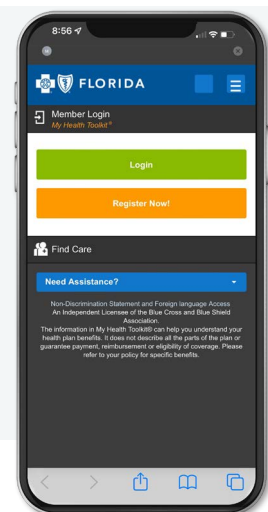
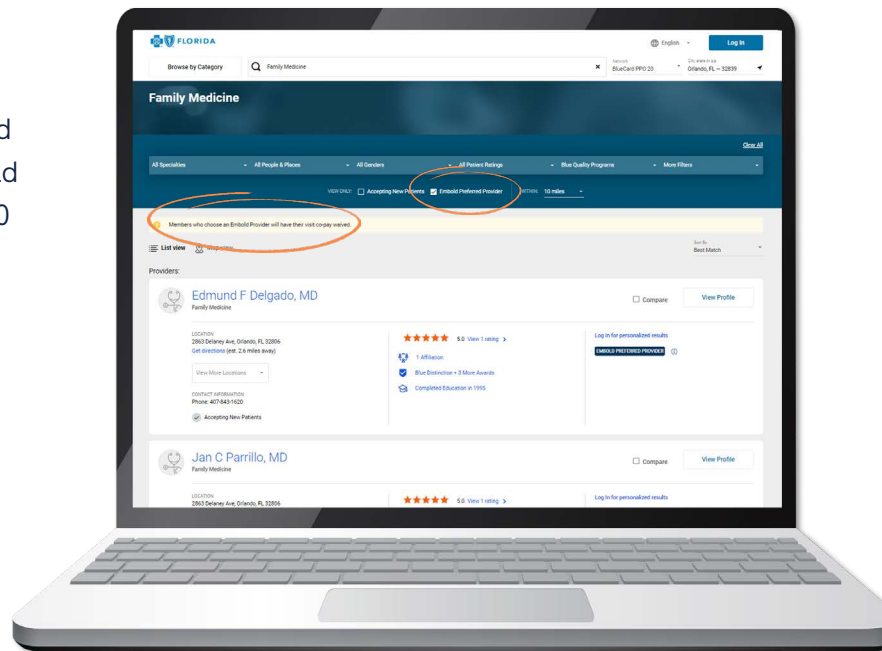
When you log into **My Health Toolkit®** and search for a provider, look for the Embold Health Preferred Provider logo **embold HEALTH** which indicates this is an Embold Health Preferred Provider and participates in the \$0 copay program.

Embold Health Preferred Providers are rated on three factors:

- **Appropriateness** of care (did the provider diagnose correctly and suggest the latest standards of medical care?)
- **Effectiveness** of care (does the provider consistently deliver favorable outcomes?)
- **Cost of care** (is the care reasonably priced?)

How do I get started?

1. **Visit <http://ICUBAbenefits.org> and select BCBS My Health Toolkit** under your My Carrier Accounts SSO section or visit **ICUBAbenefits.info** and select Embold Health in the top banner to get started.
2. **Click on Find a Provider** and look for the Embold Health badge.
3. **Find a top-rated doctor!** Make an informed choice of a top quality physician near you and use the phone number to schedule an appointment.



The following specialties participate in the ICUBA \$0 Copay Program with Embold Health:

- Primary Care
- Obstetrics
- Cardiology
- Endocrinology
- Pulmonology
- Joint Care (Orthopedic)
- Spine Care (Orthopedic and/or Neurosurgical)
- Gastroenterology
- Pediatrics
- Dermatology

NEW FOR 2023!